



KSNV

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$7,700.00	\$6,545.00	0.00
Totals	14	\$7,700.00	\$6,545.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104170
 Alt Order #:
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	10	\$4,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 MT-T--- 3 \$375.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm MT-Th----- :30 (\$375.00) 0.00 NM See MG 1.15 [NOT AVAILABLE RATE] NOT AVAILABLE RATE Week: 09/17/12 09/23/12 MTWT--- 3 \$375.00 0.00 Week: 09/24/12 09/30/12 M--T--- 2 \$375.00 0.00															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$900.00 0.00 Week: 09/10/12 09/16/12 -----S 1 \$900.00 0.00 Week: 09/17/12 09/23/12 -----S 1 \$900.00 0.00 Week: 09/24/12 09/30/12 -----S 1 \$900.00 0.00															
													Totals	14	\$7,700.00